



**XMediusFAX™**

BOARDLESS, T.38 FAX OVER IP SERVER



## Corporate Brief

SAGEM-INTERSTAR IN HEALTHCARE:  
HIPAA-COMPLIANT FAX SERVER SOFTWARE

### INTRODUCTION

As Sagem-Interstar's innovative and patented IP fax server solution, XMediusFAX™ supports the robust and standardized T.38 Fax over IP (FoIP) protocol. Offered in four application optimized editions, namely, sp for Service Provider, ee for Enterprise, x for Express, and xsp for use within the Cisco Integrated Service Router (ISR), XMediusFAX software solutions efficiently address the accelerating global TDM to IP migration trend, deliver enhanced productivity, streamline operations and provide low total cost of ownership (TCO). XMediusFAX automates fax workflow processes, reduces operational costs, and improves the security, accountability and traceability of faxed data within the healthcare sector.

XMediusFAX accelerates the goals of numerous healthcare providers. Whether exchanging patient records or processing health insurance claims, healthcare workers and agents now have more time to focus on patient care due to the benefits of desktop IP faxing.

### GLOBAL MARKET LEADERSHIP

Sagem-Interstar, a North-American subsidiary and global FoIP center of excellence of France's Sagem Communications, introduced the world's first software-based patent protected IP fax server in 2002. Since then, it has been leading the IP fax server segment by a wide margin\* and has been involved in thousands of global live

deployments, addressing SMBs, enterprises, and service providers spanning a wide spectrum of verticals including finance, health, government, manufacturing, retail, legal, and education.

### SOFTWARE-ONLY T.38 FOIP PIONEER

Sagem-Interstar is the global pioneer in T.38 FoIP solutions. The ITU T.38 fax standard is the only proven and reliable, point-to-point method for legally transmitting faxes over IP networks in real time supporting H.323/SIP protocols.

Due to its software-only FoIP fax server technology, XMediusFAX does not require fax boards to fax-enable a network, thus resulting in significant cost savings. Furthermore, its software-only architecture is fully compatible with emerging virtualization environments resulting in further economic and eco-friendly benefits.

### HIPAA COMPLIANCE

Faxed patient records, lab results, health insurance claims, legal agreements, and drug prescriptions are examples of documents subject to patient security and privacy regulations such as the Health Insurance Portability and Accountability Act (HIPAA).

XMediusFAX facilitates HIPAA compliance by enabling fast, reliable and secure fax transmission of confidential patient information. Faxes are routed directly to intended recipients' email inboxes or secure printers, which prevents unauthorized access, whereas traditional fax machines leave faxes vulnerable for unintended recipients.

Since XMediusFAX provides complete transmission logs of the fax workflow, it also provides organizations with an official audit trail.

Similar laws or regulations in other countries such as the Personal Information Protection and Electronic Documents Act (PIPEDA) in Canada and "Article L1111-7 du code de Santé publique" in France allow for XMediusFAX to provide compliancy benefits in these countries, as well as others throughout the world.

### A FUTURE-READY INVESTMENT

In legacy PSTN networks, XMediusFAX can also be deployed with intelligent fax boards.

Even if an organization has not implemented VoIP, XMediusFAX lays a future-ready foundation for easy migration. When VoIP migration is complete, XMediusFAX will simply connect seamlessly to the existing VoIP gateway without requiring fax boards or additional hardware.

### TECHNOLOGY PARTNERS

XMediusFAX: Powered by the most advanced FoIP integration for these VoIP platforms:



\* Davidson Consulting

Can UC



what's missing?

Do not overlook FAX as a strategic component in your UC & converged IP solution.



## Sagem-Interstar in Healthcare

### FAXING IN VOIP NETWORKS

In today's VoIP-enabled organizations, faxing is still a legacy technology, requiring expensive analog POTS phone lines, fax boards and specialized hardware. XMediusFAX boardless T.38 FoIP server solutions integrate seamlessly with the IP telephony technologies from Cisco, Avaya, AudioCodes and Alcatel. XMediusFAX is FoIP-optimized and does not require fax boards or extra fax hardware. As a software application built on industry standards, it utilizes and leverages your existing IP network infrastructure.

### FOIP BENEFITS

- Easy to use, administer, and install
- Solves analog fax problems by eliminating POTS lines, specialized hardware, paper, toners and maintenance costs
- ROI within 3-6 months and cost savings of more than 40% compared to manual faxing
- Low Total Cost of Ownership (TCO) due to XMediusFAX's boardless technology
- Least Cost Routing (LCR) lowers long-distance fax charges considerably
- Unified messaging integration (faxes share a common inbox with email and voicemail)
- No need to maintain an extra fax contacts database - fax data merges with existing directories and phone books
- Easy and hassle-free upgrading via a license agreement adjustment. No hardware change is required

### CUSTOMERS IN HEALTHCARE

- Atlanta Cancer Care
- Bay Pharmacy
- Baylor College of Medicine/Breast Center
- Canadian Red Cross
- Cancer Care of WNC
- CancerCare Manitoba
- Carle Clinic
- Comprehensive Wellness Services
- Duke Clinical Research Institute (Duke University)

- Fresno Heart Hospital
- GENEX
- Managed Care Systems
- Medstar Health
- Mid-Ohio Oncology/Hematology
- Montgomery Cancer Center
- Omnicare
- The Cardiovascular Group
- TriWest Healthcare Alliance

### CUSTOMER TESTIMONIALS

"From our initial contact to the present day, we have been given the best customer service that you could hope for, which has been a major factor in our decision. Sagem-Interstar was also able to provide a solution to address all of our needs . . . We get very individualized, personal service from people who seem to know us when we call. That's really a comfort, and is certainly rare to the IT industry, in my experience."

- Mark Fred, RN Senior Business Analyst Clinic EMR, Information Technology, Carle Clinic

"We selected XMediusFAX because it is compatible with our multi-vendor environment, which employs an Avaya VoIP interface. As well, it is scalable and simple to deploy . . . XMediusFAX SP allows us to serve the entire campus and hospital system with a single fax server solution. Implementation, training, and on-going service will remain simple and cost effective."

- Robert Johnson, Director, Communications Infrastructure, Office of Information Technology, Duke University

"We needed an online fax solution that would not require expensive and problematic cards. As the market's only T.38 Fax over IP solution that does not require a fax board, XMediusFAX matched the profile."

- Jonathon Anderson, Director of IT, Fresno Heart Hospital

### XMEDIUSFAX SOFTWARE PORTFOLIO



#### XMediusFAX SP

For service providers and large enterprises



#### XMediusFAX Enterprise

For organizations of all sizes



#### XMediusFAX Express

For lighter fax usage



#### XMediusFAX AXP

For organizations deploying the Cisco AXP platform on ISR networking infrastructures

## Fax solutions for the healthcare sector

Distributor/Reseller:

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