

FaxBack NET SatisFAXtion

Small Business Edition



Supports 2 to 4 Fax Channels

Leverage the unique benefits of a “VoIP Fax Server”... even if you don’t have VoIP deployed. Complete fax server functionality in a flexible and easy-to-use package that connects to your existing environment.

WHY A “VOIP FAX SERVER”...

VoIP Technology — Connecting the small business fax server to VoIP telephony solutions offers the following advantages, benefits and cost savings. Efficiently merge fax back into you VoIP phone system. You don’t have to open the computer chassis to insert a dedicated fax card or worry about slot configurations and compatibility. Separating the phone line connections from the fax server. Ability to install the fax server on a virtual server.

Cost Saving & ROI — Eliminate the need for expensive dedicated fax hardware with either a low cost VoIP based media gateway or a VoIP provider connection.

Virtualization — Offers platform choice and flexibility: use a physical server or any popular virtualization software to host your fax server. Virtualization has many benefits including cost savings, space reduction and easy management along with making disaster recovery and server back up’s simple and straightforward.

Flexible Telephony — No matter what type of telephony connections your small business has, NET SatisFAXtion can easily connect. As businesses migrate to VoIP, either premise based IP-PBX’s or VoIP systems or to VoIP service providers, the fax server can keep fax merged with your voice connections. Even if you don’t have

You Own It – There are several ways to get “fax from the desktop” functionality for your small business. Two main choices are to purchase your own premise based fax server or sign up to a fax service provider.

With most small businesses, cost and ROI is an important aspect for their technology purchases. Signing up for separate and dedicated fax services might seem easy and save money, but over time, the monthly costs can add up very quickly.

NET SatisFAXtion’s Small Business Edition is a complete fax server designed for the small business in every way; most importantly affordability. In combination with today’s VoIP affordability, whether a premised solution or with a service provider, merging fax into your VoIP strategy will continue to save you money and keep fax linked to your own voice telephone strategy as it should be.

Even small businesses that haven’t made the switch to VoIP can still benefit by the cost savings that a VoIP based fax server solution will bring.

VoIP, the fax server can still connect to your legacy phone system with a cost effective VoIP based media gateway.

Fax Machine Integration — Fax machines still offer the easiest, most user friendly and intuitive method for faxing paper based documents. Tightly integrates fax machines with the fax server and extends new features like archiving, tracking and email notifications. You can also track all your fax traffic in one place and extend all the features of the fax server to the fax machine.

A COMPLETE SOLUTION...

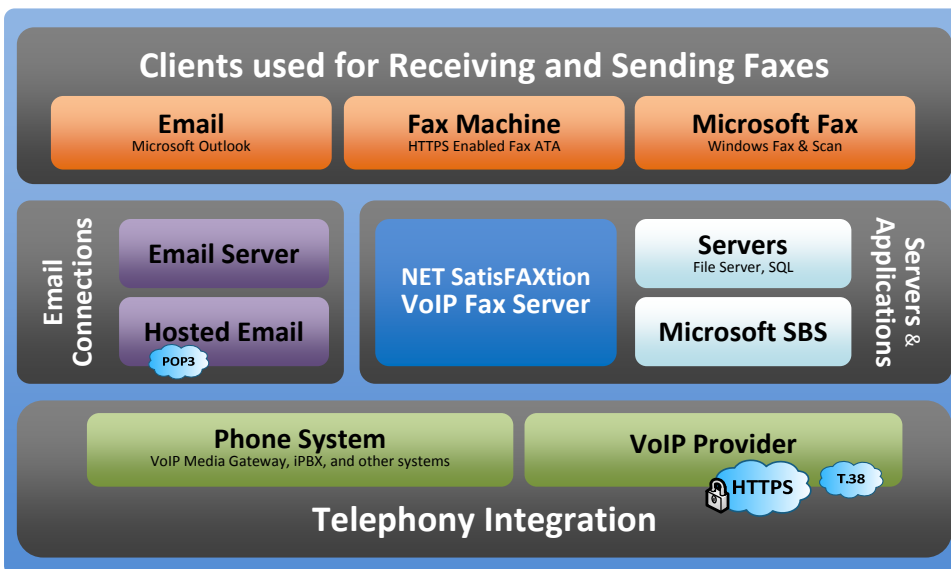
All in One — The Small Business Bundle package of NET SatisFAXtion provides all the necessary components, modules and features you need to provide rich network fax capabilities to your business users at an affordable cost.

Direct to Desktop Routing — Easily give everyone their own fax number. Faxes are delivered directly to the intended recipients’ inbox or group folder; whatever you choose.

Print to Fax — Easily send a fax directly from any Windows application that can print. Conveniently allows powerful merging and collating of multiple document sources like Word, Excel and PowerPoint, into a single fax.

Outlook Extensions — As with most business users, Outlook is their communication hub. Easily address faxes from the Outlook Address Book. Gives the user real-time fax status and inbound fax alerts in the taskbar. Also adds convenient one-click viewing of inbound faxes with an integrated and automatic TIFF fax image viewer.

Office Integration — Since most business documents center around Microsoft Office applications like Word and Excel, NET SatisFAXtion makes it easy and intuitive to fax from inside these applications. Provides a dedicated “Fax” button or short-cut to the print menu for most Microsoft Office applications.



Upgrade Path — Effortlessly preserves your fax server investment as your business needs grow. Upgrade from the Small Business to the Enterprise & Multi-site Edition or add additional functionality, modules and additional fax channels when needed.

IT'S EASY TO USE...

Simple Installation — Optimized for quick installation and configuration. Easy step-by-step setup with automatic VoIP hardware detection.

Email Integration — Compatible with Microsoft's Exchange and Small Business Server or other mail servers. Allows for quick and easy integration and delivery of faxes. Fully compatible with any hosted email like Google's Gmail.

Microsoft Fax — Use Microsoft's "Windows Fax and Scan" as a complete, easy-to-use fax client. It's an ideal alternative to email based fax options that comes preinstalled with Windows and fully integrates with NET SatisFAXtion Small Business.

Requirements & Deployment

Designed for small business network environments, NET SatisFAXtion Small Business Edition can be installed on any networked Windows OS based workstation or server platform. Optimized to run on desktop versions of Windows, such as Windows 7, Vista and XP, helps keep costs in line with the needs of a small business.

Full support for all virtual machine environments helps keep deployment costs down for the small business while allowing for quick and easy installation. Utilizing FaxBack's core kernel mode fax driver layer allows the NET SatisFAXtion Small Business Edition to run fully optimized in any server environment, including shared server space such as Microsoft's Small Business Server, matching many small businesses needs for server consolidation.

- Microsoft Windows based OS with .NET Framework: **Windows 7, Vista, XP** or a Windows Server OS
- Compatible with Virtual Machine desktop or server host environments including **VMWare & Microsoft VM**
- At least **1.66 GHz CPU, 1 GB RAM, 60 GB HD** minimum system spec's supporting **2 - 4 fax channels**
- Telephony Connections:
 - VoIP** - Compatible SIP based media gateway supporting T.38
 - Hosted** - Service provider connections supporting SIP T.38 or HTTPS Fax Platforms
 - Dedicated** — Any dedicated legacy fax device including Dialogic / Brooktrout and Mainpine

**Contact FaxBack for details on certified and compatible media gateways and VoIP based phone systems and IP-PBX's.*

**As with any server environment, a dedicated environment is recommended to minimize any compatibility or installation issues.*

**Detailed system requirements are available on FaxBack web site at www.faxback.com/requirements*

Benefit Highlights

Complete Fax Server — The NET SatisFAXtion Small Business Bundle gives you everything you need, all in one easy solution

Easy Installation — Quickly be up and sending or receiving your first fax with virtually no hassle

VoIP Based — Easily connects to any VoIP system supporting SIP T.38 including VoIP providers

Direct to Desktop Routing — Give all users their own fax number. Delivers inbound faxes right to users inboxes with DID fax routing

Virtualization — Save time and money on your system infrastructure

Outlook Extensions — Address book integration and real-time status with short-cuts and easy fax viewing right in Microsoft Outlook

Office Integration — Easily send faxes from Word and Excel with quick menu short-cuts built right in

Email Integration — Connect to your mail server or hosted mail services with native Microsoft Exchange connections

Print to Fax — Convert documents to a fax image right on your workstation, even from multiple document sources with easy collating

Upgrade Path — Easily grow the fax server as your needs change

Microsoft Fax — Use Microsoft's "Windows Fax and Scan" fax client as an alternative to your email client

Fax Machine Integration — Connect the fax machine to the fax server for image archiving and email notifications

Inbound DID Fax Routing — Utilize DID fax routing via DTMF on compatible VoIP and phone systems

Phone Systems — Integrates with popular IP-PBX and VoIP hardware vendors like AutoCodes and Epygi

Telephony — Connect directly through your phone system or over the Internet to VoIP providers with SIP T.38 or HTTPS

Scalable — Easily add extra fax ports in a snap to expand usage

Fax Broadcast — Simple fax broadcasting for your users

Reporting Application — Simple report tool and Microsoft Excel import

Cover Pages — RTF cover sheet templates managed in Word

Received Fax Format — PDF or TIFF for inbound fax documents formats

Simple Notifications — Lets you know what to do about failed faxes

Dialing Rules — Make it easy to dial from your location and easily block high cost or international destinations as needed

Management — Easy user account creation allows you to be online fast

Technical Support — Caring customer support that is affordable with professional services helps keep you on track

Cost and ROI — Eliminate the need for expensive dedicated fax hardware with either a low cost media gateway or VoIP provider connections

Launch Pad — Easy web access for all client tools and MSI installs

Real-time Status — Preserves the fax machine experience of real-time

Reliability — Never worry about the reliability of your fax platform

Flexible — It changes as your needs change

